



The **New Spirit** *of* Catholic Education



PROGRESS REPORT FALL 2014

Letter from Archbishop Chaput



Dear Friends,

Congratulations to the Board of Faith in the Future on the second Anniversary of the founding of this groundbreaking organization. Their efforts have yielded impressive results and system-wide improvements over the past two years.

We're at a key moment in Catholic education throughout the country. There's no easy way to ensure the turnaround required. But we can take pride that here in Philadelphia we've taken steps to create a fresh, sustainable model for our schools, and this model is gaining national attention.

Philanthropists, Foundations, educational leaders and entrepreneurs have partnered with Faith in the Future to ensure its success. I'm especially encouraged by the generous supporters who have helped us from other faith traditions and the business world. To all of these parties I extend my heartfelt thanks.

We place great importance on the academic excellence and character development at the heart of our schools. Catholic education builds mature citizens who will serve the wider public community not only in Philadelphia but all around the world.

Please pray for the success of every child we are privileged to serve and please join me in supporting the continued service of Faith in the Future. May God bless you and those you love for your support of Catholic education.

Sincerely yours in Jesus Christ,

+ Charles J. Chaput, ofm. cap.

Most Reverend Charles J. Chaput, O.F.M. Cap.
Archbishop of Philadelphia



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Message from Our Chairman



Dear Friends,

As Chairman of the Board of Directors of Faith in the Future, I am pleased to offer you this report of our progress. Just over two years ago our Foundation entered into a unique partnership with the Archdiocese of Philadelphia with a mission to ensure that all families and children in the Philadelphia region had access to an affordable, values-based Catholic education.

After many years of declining enrollments and finances in Archdiocesan high schools our initial goal was to stabilize and then begin to grow enrollments in our high schools while also ensuring the financial sustainability of the system. To achieve this goal real change was needed, including the adoption of management principles and practices appropriate for a school system of the scope and complexity of the Archdiocese of Philadelphia.

Over the past two years I am pleased to report that we have made substantial progress towards this goal. We have stabilized enrollment and we have invested in new capabilities that will enable our schools to grow. As you will read in this publication, investments have been made to recruit and retain high quality school leaders and instructional staff. We have established a new Office of Enrollment Management within the Office of Catholic Education and contracted for a state of the art student information system that will materially improve how we account for students and track their progress from kindergarten through twelfth grade.

We have also added a seasoned Development professional to Faith in the Future's staff who will coordinate our fundraising activities including enhancing the Development capabilities of our individual high schools.

I encourage you to read on in this publication to see the full extent of the progress we are making both through our investments and the number of individuals and foundations that are supporting our efforts. There has never been a better time to invest in Catholic education. I hope you will join me in supporting our first Annual Appeal and in making a difference in the lives of young people all across our system. More details about our appeal are in this report.

As someone who received an outstanding education from Archdiocesan schools I can attest to the fact that our educational system makes a significant difference in the lives of thousands of students. Faith in the Future is committed to ensuring that our schools and the unique opportunity they provide to their students will continue for future generations. I hope you will join us and spread the new spirit of Catholic education in Philadelphia.

Sincerely,

A handwritten signature in black ink, appearing to read "H. Edward Hanway". The signature is fluid and cursive.

H. Edward Hanway
Chairman
Faith in the Future

PROFILE

In addition to his role as chairman of Faith in the Future, Ed Hanway is Chairman Emeritus of Cigna Corporation and has been active in a wide range of issues and initiatives associated with children's health, education and international business. He currently serves on the board of Marsch & McLennan Companies, Inc. as well as on the board of advisors of the March of Dimes Foundation, and on the board of trustees of Loyola University of Maryland and Drexel Neumann Academy. He is a former board member of the Philadelphia Orchestra, and was a member of the Business Roundtable and the Eisenhower Exchange. A member of the Pennsylvania and American Institutes of Certified Public Accountants, Hanway graduated from Loyola College of Baltimore (BA, 1974) and Widener University (MBA, 1984).

A letter from...

The CEO of Faith in the Future and the Secretary for Catholic Education



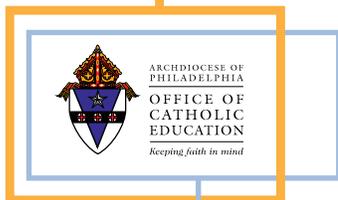
Dear Friends,

The high schools and special education programs of the Archdiocese of Philadelphia are part of 150-year tradition of academic excellence with strong moral values. Our faculty, staff and administrators work tirelessly to promote strong Catholic values and create exceptional academic outcomes for our students. Last year our graduating seniors were awarded over \$320 million in scholarships to attend the college of their choice. We are extremely proud of our young people for achieving this all time record.

Founded in April 2012 as an independent not-for-profit organization, Faith in the Future grew out of the recommendations of the 2011 Blue Ribbon Commission to confront the challenges of Catholic education in the Archdiocese of Philadelphia. As a result of its historic management agreement with the Archdiocese, Faith in the Future now has strategic and operational control of 17 high schools and four schools of special education, and oversees the Office of Catholic Education to serve as its operational arm in support of the schools.

We are grateful to all of you who have demonstrated your support for our new approach to strengthen our Catholic schools. We encourage you to read through this progress report and learn how our growth strategy is truly creating a new business model in Catholic education not only for the Archdiocese of Philadelphia but possibly our nation.

We continue to ask for your prayers and support.



Samuel Casey Carter
Chief Executive Officer
Faith in the Future

Christopher Mominey
COO/Secretary for Catholic Education
Archdiocese of Philadelphia

4 SPECIAL
EDUCATION
SCHOOLS

17 HIGH
SCHOOLS

123 PARISH
& REGIONAL
ELEMENTARY
SCHOOLS

Fulfilling Our Mission

In its effort to build capacity into the Office of Catholic Education, Faith in the Future has launched several successful initiatives to increase enrollment, find new sources of funding and advance the quality of education in all schools grades K-12

This is a pivotal moment for the future of education in the United States and in the greater Philadelphia area. Fewer than 20 percent of Philadelphia students in 4th or 8th grade are proficient in reading or math. In contrast, in 2013-14 our graduating high school seniors were awarded over \$320 million to go on to the college or university of their choice. All of our schools provide a lower cost, high quality education to students living in Bucks, Chester, Delaware, Montgomery and Philadelphia counties.

Faith in the Future is seeking financial support so that it can continue to enhance the already outstanding product offered to students and families of the greater Philadelphia area. Our mission is to strengthen, grow and sustain our schools. Our ultimate goal is to make affordable a high quality, values-centered education to any elementary, secondary and special needs child whose family desires it. We invite you to consider making a financial investment to ensure that this important undertaking continues.



Growth Strategy

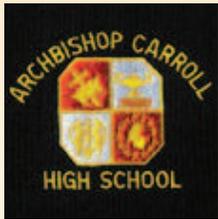
Affordable Catholic education requires sound business practices to complement our passion for our product. The end results will be a financially self-sustaining system of schools committed to academic excellence and the education of the whole child.

This strategy requires constant attention to five key levers of growth:

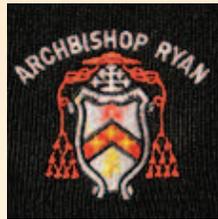
- 1 Driving **enrollment** across the system—focusing first on getting all schools to break-even.
- 2 Professionalizing **fundraising** both to create a self-funding pool of tuition assistance and to finance new capital projects.
- 3 Building added capacity into our **people** to lead, teach, and operate 21st century schools.
- 4 Enhancing our **educational and artistic programs** to compete in new segments and meet the unique needs of our students.
- 5 Deploying **technology** to measure, monitor, and drive these improvements.



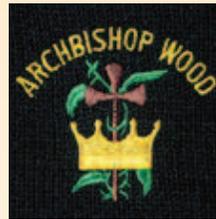
Our Schools



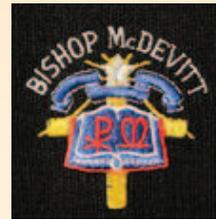
Archbishop Carroll High School



Archbishop Ryan High School



Archbishop Wood High School



Bishop McDevitt High School



Bishop Shanahan High School



Monsignor Bonner & Archbishop Prendergast High School



Cardinal O'Hara High School



Conwell-Egan High School



Father Judge High School



Hallahan High School



Lansdale Catholic High School



Little Flower High School



Neumann-Goretti High School



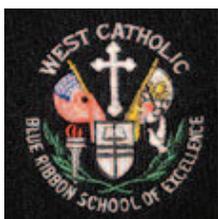
Pope John Paul II High School



Roman Catholic High School



St. Hubert High School



West Catholic Preparatory High School



Mercy Vocational High School



SCHOOLS OF SPECIAL EDUCATION

- Archbishop Ryan Academy for the Deaf
- Our Lady of Confidence Day School
- St. Lucy Day School for Children with Visual Impairments
- St. Katherine Day School

Pushing on Key Levers of Growth

Over the last two years we have stabilized enrollment for the first time in a decade – while making targeted investments in our people, programs, and technology putting the systems in place so that we can grow to capacity and leverage the favorable economies of scale. The following summary highlights our recent progress.

1

Driving Enrollment Management Across the System:

We are currently developing a unique value proposition for each high school to distinguish it among other schools in order to grow enrollment.

- Created new enrollment management division within the Office of Catholic Education
- Launched an aggressive marketing campaign called “Choose My Future”.
- Invested in locally targeted marketing at the individual school level.



2

Professionalizing Fundraising at the School Level:

Building a university-style Development program for the school system in order to enhance each school’s capacity to generate tuition assistance and to finance new capital projects.

- Created new Development Office for the school system within Faith in the Future. Established new training programs professionalizing the development activities of all the high schools
- In 2012 our schools were raising \$12 million per year. At the end of the 2013-14 fiscal year our schools raised over \$19.6 million. These funds will be reinvested to fund new growth and new educational programs.





3

Building Added Capacity into our People:

Our single greatest priority is to develop, recruit, and retain the highest quality school leaders and instructional staff available.

- Our central office is building new leadership training and staffing models.
- Creating professional development programs that engender the mindset of growth and innovation among our employees.
- We have enlisted the expertise of the Pacific Institute, a global consultancy with deep experience in the education sector, to help us manage this change so that our employees are inspired to reach their full potential.

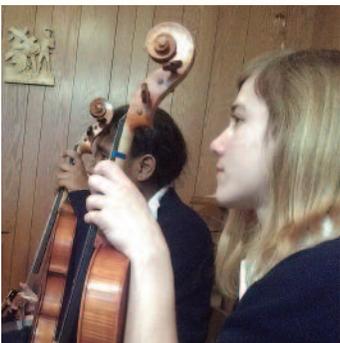


4

Enhancing our Educational and Artistic Programs:

We are investing new funds to compete in all market segments and better meet the needs of our students.

- Revising our programmatic offerings to match individual school strengths with local market opportunities.
- Investing in new instructional resources to remediate underserved students and put them on a college preparatory track.
- Investing in blended learning and other technology-enabled innovations to accelerate student achievement across our entire system.



5

Deploying Technology to Drive Improvement:

Our greatest challenge has been a lack of information. Without good data we cannot measure, monitor, or improve our efforts.

- We have invested in a system-wide constituent management database and prospect research system to dramatically improve our fundraising capabilities.
- We are now implementing My Students Progress, a web-based student information system that consolidates all student data systems and business processes into one easy-to-use, online platform.
- We are currently building out a new Office of Information Technology to coordinate these multiple implementations, improve our business processes, and better make data-driven decisions.



Committed Partners

“ We’re proud to be a part of Faith in the Future’s effort in Philadelphia. We want to see a national model emerge that others can learn from and think it has a good chance of first happening here. ”

Geoff Boisi, chairman

*National Leadership Roundtable on Church Management
theleadershiproundtable.org*

“ There is no better American investment today than to educate our students and teach them to believe what they are and to help them become what they believe. The Maguire Foundation and Faith in the Future give meaning to that investment. ”

James J. Maguire,

founder and president

The Maguire Foundation Maguirefoundation.org

“ Children deserve a quality education. BLOCS’ number one priority is to ensure that every child is given the opportunity to receive one. Our efforts, combined with Faith in the Future, are giving more and more of our children this chance. ”

Don Saleski,

chairman

BLOCS www.blocs.org

“ Faith in the Future’s high schools have among the highest college enrollment rates in Philadelphia, and this makes them crucial assets in the city’s pursuit of a quality education for every child. ”

Mark Gleason,

executive director

Philadelphia School Partnership

www.philaschoolpartnership.org



philadelphia
school partnership



The Maguire Foundation

Join in the New Spirit of Catholic Education

Make your gift today in support of the New Spirit of Catholic Education. Your tax-deductible contribution can be designated to the work of Faith in the Future or directed to one of our schools or current initiatives. Learn more about your options and choose the one that's right for you.

Annual Appeal *“Join in the New Spirit”*

“Join in the New Spirit” of Faith in the Future by making a contribution to our mission through a gift to our Annual Appeal. Your gift will be joined with others and multiplied through the many initiatives that are growing and sustaining our schools in the Archdiocese of Philadelphia.

Half-Million Dollar Match!

One of our major investors has pledged \$1.5 million to Faith in the Future.

As part of this 3-year pledge, our donor will give up to a half-million dollars in matching funds towards all new pledges to Faith in the Future.

We need your help! Every dollar you give will be matched dollar for dollar by our donor, up to \$500,000.

Ways of Giving

- **Annual Gift:** Please consider making a gift to our Annual Appeal through gifts of cash, check or credit card. Gifts can also be made in the form of pledges. Pledges allow donors to make a larger gift over time. Reminders will be sent from our Faith in the Future office to assist you in fulfilling your pledge.
- **Recurring Gift:** Make a larger gift by making smaller payments! Consider making a recurring gift via electronic funds transfer, an automatic credit card transaction, or by setting up your online banking system to make a recurring payment.
- **Gifts of Stock and Securities:** A gift of appreciated stock or securities can provide a tax advantage for you while assisting in the mission of Faith in the Future.
- **Matching Gift:** Your employer may match your charitable gift, doubling your impact to Faith in the Future.
- **Planned Giving:** Bequests and other planned gifts, provide tax benefits or even a fixed stream of income for you and Faith in the Future.

Gifts made by check should be payable to Faith in the Future and mailed to:

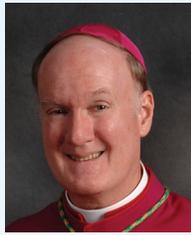
Faith in the Future
2701 Renaissance Blvd, Fourth Floor
King of Prussia, PA 19406

Questions? Please call our Development Office at 610-205-1585.

Faith in the Future Board of Directors



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Archdiocese of Philadelphia



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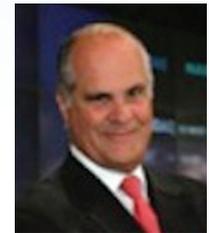
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Corporate Development for
South Jersey Industries



Charles Pizzi
Former President & CEO
of Tasty Baking Company



Faith in the Future Hires New Chief Development Officer

In June 2014 Faith in the Future hired Mr. James S. Friend, Jr., formally the Secretary for Stewardship and Development in the Diocese of Allentown as the new Chief Development Officer for the Foundation. Jim brings over 20 years of experience working in Development and the Catholic Church to our schools.

FAITH IN THE FUTURE FOUNDATION

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All of the photography used in this report represents actual students from many of our 17 high schools and 4 schools of special education. They embody the spirit, passion, and promise of the young men and women throughout our system.

